

## Heritage in Motion Awards 2016: finalists announced

The Hague, 11 April 2016

**The 8 finalists for the Heritage in Motion Awards 2016 were announced today.** Heritage in Motion is an annual multimedia competition on themes related to Europe's cultural and natural heritage for the creators and users of films, games, apps and websites. It celebrates the best multimedia achievements and products, raising public awareness about the outstanding value of Europe's heritage in all its facets.

**The finalists for the third edition of Heritage in Motion are:**

**Landesarchiv Baden-Württemberg** with Archivportal-D- Building a German archives portal - GERMANY

**Museum Catharijneconvent** with Church collection online – NETHERLANDS

**Haunted Planet Studios LTD** with Bram Stoker's Vampires – IRELAND

**Vizerra** with Virtual Architecture Museum – RUSSIA

**Visual Dimension bvba** with Ename 1290 – BELGIUM

**IJfontein** with Strong Water: Interactive exploration on the history of the Dutch Waterline – NETHERLANDS

**Province of Limburg** with Limburg 1914-1918, Small stories from a Great War – BELGIUM

**Bursa Metropolitan Municipality** with Bursa: from traditional to universal – TURKEY

The finalists are competing for 4 Awards and one overall Best Achievement Award. The winners, selected by an international jury composed of multimedia experts and consumers, will be announced and celebrated at a ceremony on **20 May 2016** in **Lesbos** (Greece), during the annual conference of the European Museum Academy, founding partner of this initiative. The event will be held at the Museum of Industrial Olive-Oil Production.

**Heritage in Motion** is a joint initiative of the European Museum Academy, Europeana and Europa Nostra.

The **European Museum Academy** (EMA) is a non-profit foundation representing museums at the European level. It has members in more than 38 countries. The EMA is engaged in developing researches in the field of museum innovation, stimulating new ideas and experiences and offering its services as an incubator for new talents and new programmes in order to improve the quality of museum services and of museological discourse at the European level.

**Europeana** is Europe's digital platform for cultural heritage, collecting and providing online access to tens of millions of digitized items from libraries, archives, audio visual collections and museums across Europe. Its network brings together cultural heritage, technology and creative industries professionals from across Europe.

**Europa Nostra** is the European federation of heritage NGOs which is also supported by a wide network of public stakeholders, private companies and individuals. Covering 40 countries in Europe, it is the voice of civil society committed to the safeguarding and promotion of Europe's cultural and natural heritage. Europa Nostra celebrates excellence through the European Union Prize for Cultural Heritage / Europa Nostra Awards. It campaigns to save Europe's endangered monuments, sites and landscapes, in particular through 'The 7 Most Endangered' programme. It also contributes to the formulation and implementation of European strategies and policies related to heritage, through a structured dialogue with European Institutions. **Heritage in Motion** is one of the Joint Ventures covered by Europa Nostra's network project 'Mainstreaming Heritage', which has the support of the Creative Europe programme of the European Union.

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